

Curriculum Vitae - Stephen Wilder

A commercially minded and very experienced SharePoint Architect combining the business understanding and acumen of a Chartered Accountant (FCA) with the IT knowledge and skills of a Microsoft Certified Systems Engineer (MCSE). These skills have been applied to a portfolio of clients, large and small, across a wide range of industries.

Recent achievements include:

Client: Pearson Shared Services: October 2008 to present

Pearson Shared Services (PSS) is the IT Department for the European operations of Pearson Plc, a FTSE 100 company and owner of publishing brands such as the Financial Times, Penguin Books, Dorling Kindersley, Rough Guides, Pearson Education etc.

Project Directed the implementation of SharePoint (MOSS 2007 and WSS v3) to the whole enterprise with responsibility for all aspects including setting the development strategy, setting the project scope, designing the technical architecture, establishing the governance procedures, rolling out the initial sites, developing and delivering training material for all users from farm administrators to end users. I built and trained the permanent in house teams to support MOSS and WSS. In the process I changed the corporate appetite (senior management and junior staff) for SharePoint from lukewarm to extremely enthusiastic. Early projects quickly generated significant improvements to the bottom line. Currently assessing the benefits SharePoint 2010.

Client: The Office of Fair Trading: March – April 2010

The Office of Fair Trading (OFT) is a UK government department responsible for monitoring trading practices and prosecuting trading malpractices across the whole UK economy.

They needed to improve the efficiency and effectiveness of their case management procedures and processes. I devised and implemented a proof of concept website demonstrating the new document, records management and social networking features of SharePoint 2010. I am currently planning the SharePoint 2010 infrastructure and assisting the IT management team to sell the benefits to the senior management of the OFT.

Clients: AOL UK and AOL Broadband: August 2006 to December 2008

AOL UK is a leading supplier of portal websites and broadband access with more than 1.5 million customers in the UK.

Project Managed and technically supported the set up and operations of their SharePoint Portal Server 2003 based Intranet and departmental collaboration and technical document management sites with circa 1,000 users.

Carphone Warehouse took over the AOL Broadband business. As a result I was asked to design and build a **MOSS 2007** server farm to handle the related systems' migration. This included designing and building the server farm with a SQL 2005 backend database, extending the system's functionality to include Content Management (publishing), MySite, improved Search, workflows, designing new Active Directory profiles and working with the old and the new AD forests concurrently whilst seamlessly moving to a whole new IP address subnet.

Clients: ICS, Microsoft etc: During 2007

Numerous short assignments for clients such as ICS Solutions, Microsoft, Tesco.com, 3i, Dunhumby and Hachette Livre where there was an urgent need to provide both high level business strategic and detailed MOSS technical advice very fast. Work included setting up a complex MOSS Search website, determining business needs and setting up a proof of concept MOSS farm and advising on issues to watch for when migrating from SPS 2003 to MOSS 2007.

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Client: The Leprosy Mission International:
July 2007 to January 2009

TLMI is a medium sized international charity with 2,000 staff working in numerous cities and remote locations around the world. Designed and set up a MOSS 2007 extranet to aid team collaboration and fund raising, complete with an ASP.Net and Business Data Catalogue driven SQL database.

Clients: Marylebone Cricket Club (MCC) and England & Wales Cricket Board (ECB):
1995 to present

MCC is a private members' club (19,000 members) that owns Lord's Cricket Ground in London, the 30,000 seat stadium known as the "Home of Cricket".

ECB not only runs the England Cricket Team it runs all aspects of professional and recreational cricket in England and Wales, from the school playground to the Test arena.

Project Manager 2008 - 2009: Introduced and project managed a MOSS 2007 based extranet to 19,000 Members of MCC significantly enhancing the communications to, from and between Members. This large user base had a wide range of technical skills and political needs. I led the process that set the requirements, selected the supplier, worked with the Members and oversaw what is widely regarded as a very successful system in a very difficult environment.

Project Director 2002 - 2005: Directed and managed the full systems development life cycle on budget and on time of the ECB's Information Gateway for Recreational Cricket using **Microsoft's SharePoint Portal Server**. This sport extranet, the first of its kind in the UK, is accessed by more than 2,000 registered users including 200 National and Local government agencies. It is now being used to raise, monitor and evaluate more than £50 million of funding for grassroots cricket.

Project Manager 2003 - 2006: Introduced and project managed, from business analysis to roll out, a successful implementation of the online and offline ticketing and membership systems for MCC at Lord's Cricket Ground on budget and on time. The bespoke SQL ticketing system sold £10 million in its first year and paid for itself in the first 12 months. The CSG Integra membership system successfully collected £4.5 million in its first month of operation.

Interim Managing Director 1997 - 1998: Instigated the creation of and ran Lords.Org Ltd with the ECB and MCC as sole shareholders. It was one of the first "dot com" companies in the world and the first company in the UK set up to exploit the Internet Intellectual Property Rights for any sports governing body. Developed the site to become the busiest sports website in the UK and pioneered much in the arena of sports broadcasting (audio and video) as well as live sports scores, statistics and community building.

Sold a sponsorship deal to Microsoft, negotiated the contract, selected and managed the website development team, hired the editorial team, negotiated scoreboard deals with PA Sport, broadcasting deals with the BBC, community site deals with Virgin Net and others creating a successful virtual team out of groups of people who are normally in opposing camps. The company broke even in its first year of trading.

Project Manager 1998 - 1999: Successfully planned and project managed the implementation of a Wide Area Network between Lord's, all 18 County cricket grounds and 12 overseas cricket boards, to provide a secure email system and the ticketing system for the Cricket World Cup '99.

Richmond Group

The Richmond Group is a network of 100 management consultants who

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January 2005 to present:

collaborate on projects on an ad hoc basis.

Project Manager: Led and delivered the full project life cycle from business analysis to mass roll out; website architecture to coding and development. Produced a combined public website and extranet using **Windows SharePoint Services (WSS)** as the Content Management System. The extranet element is used to share data amongst registered members for networking, sharing leads, mutual education, collaboration and project management. The public website is used to advertise and promote the group's services. All the content in both systems is managed from a single WSS system. The site is now handling in excess of £5 million of consultancy business.

Client: Peters Fraser & Dunlop: 2000

IT Consultant: Advised this leading London literary agency (with clients such as Sir Tim Rice, Lord Patten and Alan Bennett) on the opportunities and threats to their Intellectual Property Rights posed by the Internet. Predicted the rise of Podcasting, talking books, the indexing of complete libraries and recommended how PFD should amend their clients' contracts to protect their interests and exploit these new opportunities.

Client: Oxhealth Ltd: 2000

Management Consultant: Wrote the business plans and IT strategy for this start up company in the healthcare industry covering the commercial, clinical, ethical, technical and legal issues associated with setting up a revolutionary web based patient primary healthcare record system. It is now being developed by iSoft for the NHS.

Client: Johnson Fry plc: 1994-1997

Interim IT Manager: Ran the IT Department of this innovative financial services company and led all the systems development for a £20 million fund (with 20,000 investors) that invested in the Privatisation of Major French companies. Negotiated, in French and implemented the commercial and technical details of a deal, with a French bank and the French government as well ensuring it complied with UK and French law.

Assisted with the complex London Stock Exchange filing associated with a major restructuring of the company.

Client: IBM: 1991

Consultant: Developed and delivered a residential Financial Management Training Course for all IBM's PC Dealers in Russia, Hungary and the Czech Republic.

Other clients include:

Mars, Arthur Andersen & Co, The Albert Fisher Group, Crown Financial Management, Thomas Nelson, Crusader Insurance, Caradon, Glass's Guide, Black and Decker, Spring Grove Services, Hogan Systems, The National Association of Pension Funds, Savacentre, Biocompatibles, Filofax.

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**Parker Pen International:
1977 - 1980**

The European regional headquarters of a leading quality pen manufacturer with a turnover in excess of \$200m pa.

Finance Director and General Manager: 1979 – 1980

Finance Manager Europe, Africa and Middle East: 1977 – 1979

Identified commercial reasons that required the establishment of a sales and marketing operation to streamline the group's hitherto uncoordinated export and treasury management activities. This was accepted by the Board in the USA and was then appointed to create and manage a new European head office and trading company, Parker Pen International (PPI), based in Switzerland.

Established and ran PPI integrating all 5 main manufacturing sites and the marketing team throughout Europe and the USA. Hired the staff, designed and implemented the support systems, trained and where applicable re-appointed distributors throughout the region. Operated for much of the time in the French language.

The company achieved a turnover of \$50m in its first year.

**British Leyland:
1973 - 1977**

The UK's only nationally owned vehicle manufacturer. World wide turnover exceeded £2 billion.

Corporate Pricing Manager - Controller's Department: 1976 – 1977

Secured £200m pa contribution to the group's net profit by negotiating several price increases within the Price Commission's quarterly controls; reviewed the group's sports car strategy and recommended closure - subsequently implemented; forestalled the loss of £10m pa net profit by strongly recommending the retention of a group submission to the Price Commission for price increases.

Corporate Financing Manager - Treasury Department: 1973 – 1976

Investigated the leasing versus buying of capital assets. Secured Board approval to raise £50m from the 4 main clearing banks and negotiated the terms. Implemented group wide procedures for identifying, recording and controlling the assets concerned across 60 sites.

Successfully prevented the inadvertent early repayment of £500m of BL's global borrowings at a time of intense liquidity pressure, by researching the loan trust deeds and ensuring Board action to prevent their breach

**Arthur Andersen & Co:
1969 - 1973**

Senior Accountant/Trainee

Major achievements included; Becoming the firm's "Lloyd's Expert", by researching and documenting the first formalised comprehensive guide to auditing Lloyd's Underwriting Syndicates and how to determine their solvency.

On secondment to the management consultancy division, evaluated possible sites for a leading tyre manufacturer and secured Derbyshire County Council as a client in the process.

Qualifications:

BSc in Physics from the University of East Anglia – 1969

Fellow of the Institute of Chartered Accountants in England and Wales (FCA) - 1973

Microsoft Certified Systems Engineer (MCSE) – 1999

SharePoint University Bootcamp in USA - 2005

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Address: 3 Redcourt, Woking, Surrey, GU22 8RA, England

Hobbies: Competing in track and field athletics, Committee Member of local athletics club, Sports photography.

Other Skills: Business Analysis and preparing and implementing Business Plans
The application of technology in sports governance, stadium management and sports broadcasting

Microsoft Windows operating systems including Windows XP and Server 2003

Microsoft Office Professional 2003 – all products including SharePoint Designer 2007 as a website development tool and MS Project for project management, Microsoft SharePoint Portal Server 2003, Windows SharePoint Services (versions 2.0 and 3.0) and Microsoft Office SharePoint Server 2007 (MOSS 2007) CAML, HTML, ASP, SQL, VBA and Coldfusion

Fluent French

Other Recent Skills and Experience Recent hands on full systems life cycle project management and delivery of 8 major **SharePoint** systems one for MCC, two for Pearson Shared Services, one for Farrer & Co (Solicitors), one the England & Wales Cricket Board, one for the Richmond Group, one for AOL Broadband and one for The Leprosy Mission International. This included:

- Project and SharePoint Architecture definition
- Interviewing users to determine their real needs
- Drafting the functional specification, the scope of its operations and how it interrelates with other systems
- Making the investment case
- Board presentations
- Obtaining board approval
- Evaluating and selecting hardware and software, products and suppliers
- Hiring and managing the development team
- Organising the pilot site
- Designing and implementing the taxonomy, overall system architecture, site look and feel, database schema and the integration with foreign systems
- Designing and implementing SharePoint based Intranets, Content Management, Document Management and Project Management systems
- Designing and implementing system security settings, Active Directory structure, audiences, backup and restore procedures, disaster recovery procedures
- Defining, designing and building webparts
- Designing and building data views using Frontpage 2003 and SharePoint Designer 2007
- Designing System Testing programme
- Designing User Acceptance Testing programme
- Designing and delivering end user training
- Planning and supervising the mass roll out (MCC 19,000 users, PSS 2,000 users, Farrer & Co 500 users, ECB 2,000 users, RG 100 users, AOL BB 1,000 users, TLMI 2,000 users)
- Budgeting, expenditure control, timetable and resource utilisation

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- Responsibility for keeping all the project's costs under control